

Westmore Academy of Cosmetic Arts

MASTER COURSE MEDICAL COSMETIC SPECIALIST 3 weeks – 120 clock hours

The Medical Cosmetic Specialist program is only one of a few available in the country. The objective of this program is to train and instruct the student on Medical Cosmetic Techniques that will allow them to consult, design, instruct and counsel the medically referred client who has had aesthetic or reconstructive surgery, is a post-trauma victim, or has congenital skin discoloration. Graduates will be working with physicians, surgeons, dermatologists and other medical specialists as a Medical Cosmetic Specialist consulting, designing, instruction and counseling in makeup and skin care.... the ultimate in Makeup illusion.

TOPIC	TOPIC DESCRIPTION	HOURS
MC 600	Introduction to the Field of Medical Cosmetic Services and their Market	4.0
MC 601	Purpose and Psychology of Makeup	4.0
MC 602	Anatomy and Physiology of the Skin	4.0
MC 603	Your Office Setup	4.0
MC 604	Sanitation for the Medical Cosmetic Specialist	4.0
MC 605	Color Theory	8.0
MC 606	Balancing the Features	4.0
MC 607	Eyebrows	6.0
MC 608	Verbal and Nonverbal Communication	4.0
MC 609	Evaluation and Consultation	6.0
MC 610	Ethnic Skin Tones	8.0
MC 611	The Westmore Beauty Method	10.0
MC 612	Women and Makeup	4.0
MC 613	Men and Makeup	4.0
MC 614	Children, Youth and Makeup	4.0
MC 615	Elderly and Makeup	4.0
MC 616	Pre and Post Aesthetic Surgery	6.0
MC 617	Post Reconstructive Surgery	6.0
MC 618	Congenital Facial Disfigurement	6.0
MC 619	Facial Disfigurement from Trauma	6.0
MC 620	Skin Discoloration of the Torso & Extremities	6.0
MC 621	Marketing to the Medical Field	8.0

MC 600 Introduction to the Field of Medical Cosmetic Services and their Market

Knowing and understanding the Medical Cosmetic market is necessary to opening and establishing your own business. **4 hours**

MC 601 Purpose and Psychology of Makeup

It is important to understand the purpose and psychology of makeup to better understand our clients needs and desires and how others perceive our clients. **4 hours**

MC 602 Anatomy and Physiology of the Skin

Understanding the skin, its functions and healing process is necessary for the Medical Cosmetic Specialist as the skin is the area of our work of Makeup and Skin Care. **4 hours**

MC 603 Your Office Setup

It is necessary to have an appropriate workstation, lighting, storage, seating and working environment with which to accomplish your evaluation and consultations. **4 hours**

MC 604 Sanitation for the Medical Cosmetic Specialist

Procedures, methods, products and equipment used for hygiene and sanitation are an essential to meet medical standards for our practice. **4 hours**

MC 605 Color Theory

Understanding color and its dimensions is essential to be able to customize Concealer and Foundation colors that will accurately match the client's skin tones. **8 hours**

MC 606 Balancing the Features

It is important to learn how to balance the facial features with one another to ensure a facial aesthetic harmony. **4 hours**

MC 607 Eyebrows

Because the Eyebrows frame the eyes adding to the facial expressions, it is a necessity to fully understand how to design, shape, balance and color this major nonverbal communication element. **6 hours**

MC 608 Verbal and Nonverbal Communication

Being able to communicate and understand the clients needs and wants requires the ability to not only listen and hear, but to comprehend and see the body language of what is being said. **4 hours**

MC 609 Evaluation and Consultation

Evaluating the client's needs and desires is required before any Cosmetic solutions can be determined. Consulting includes the planned solution, application and education of the client for what is being said. **6 hours**

MC 610 Ethnic Skin Tone

The clientele come from all nationalities, races, and cultures making it a necessity to be able to accurately work with all colors of skin. **8 hours**

MC 611 The Westmore Beauty Method for Medical Makeup

This system or plan allows for consistent and positive results on a continual basis with minimal time needed to accomplish a woman's makeup or any makeup. **10 hours**

MC 612 Women and Makeup

Understanding the personal and cultural needs of our female clients in designing and creating a look for them that they not only look good in but feel good in as well. **4 hours**

MC 613 Men and Makeup

Because makeup is not a common grooming element for men and is considered a feminine product, its use to diminish or conceal skin discolorations has a special approach to make its use acceptable and psychologically comfortable. **4 hours**

MC 614 Children, Youth and Makeup

For the male child and youth, makeup is a non-masculine tool for them to use to normalize their appearance. Female children and youth look forward to using makeup and readily use it with no problems. There are special techniques to use to maintain both the female and male youthful look. **4 hours**

MC 615 Elderly and Makeup

Makeup for the Elderly takes some special considerations. Because makeup is not a common element for men and is considered a feminine product, its use to diminish or conceal skin discolorations has a special approach for the Elderly male, to make its use acceptable and psychologically comfortable. Makeup for Elderly Women has to be soft because they can look artificially and overly made up very easily. **4 hours**

MC 616 Pre-and Post-Aesthetic

Working with, counseling and educating clients about Makeup and Skin Care before Aesthetic Surgery and who have had Aesthetic Surgery procedures and/or Laser Skin Resurfacing to diminish or conceal those discoloration's that normally follow these procedures. **6 hours**

MC 617 Post-Reconstructive Surgery

Working with, counseling and education clients who have had reconstructive surgery to correct facial disfigurement(s) caused by Birth defects or Trauma. **6 hours**

MC 618 Congenital Facial Disfigurement

Working with, counseling and educating clients who have facial disfigurement(s) caused by a Birth defect, such as birthmarks, cleft lip and other facial anomalies. **6 hours**

MC 619 Facial Disfigurement from Trauma

Working with, counseling and educating clients who have facial disfigurement(s) caused by some form of trauma; e.g. auto accidents, burns, etc. **6 hours**

MC 620 Skin Discoloration of the Torso and Extremities

It is essential to learn the special products and techniques of application for skin discoloration's that result from reconstruction, accidental, congenital or acquired means such as tattoos. **6 hours**

MC 621 Marketing to the Medical Field

Here you will learn how to market your services to the Medical Field. **8 hours**